



Rooted and Reaching:

A Strategic Look at the Future of Covington Presbyterian Church

2015-2016

Presented to and Adopted by the Session on August 16, 2016

Process

- 1) Team developed in August, 2015 to look at the future of Covington Presbyterian Church
 - a. At this meeting the team decided to develop a Strategic Plan
 - b. We opted to suggest we bring in a consultant to help us in this process
 - c. After several interviews, the team decided on John Wimberly from Congregational Consultants
- 2) In December, the session and the team and leaders of the church met with John Wimberly who helped us think of the purpose of CPC
- 3) After the meeting with Wimberly, the team developed a purpose statement from the suggestions given
- 4) In February and March, the purpose statement was presented to Focus Groups who were asked to provide feedback
 - a. During these meetings, the feedback helped us begin to look at our goals and possible strategies to meet each goal
- 5) Over the next several months, the team met to shape and reshape the purpose statement and goals and to begin to recommend strategies to reach each goal
- 6) After months of meeting, the team decided on 5 goals (seen on the next page) with several strategies under each
 - a. Prioritized into 2 to 6 strategies
 - i. Most strategies were given a time table for the session to complete
- 7) John Wimberly then encouraged us to develop a primary strategy under each goal with secondary strategies to replace the primary strategy once it was completed.
- 8) Once these reach and are approved by the session, John Wimberly will return at a post-worship potluck on September 25, 2016 to present the results of the year-study by the team

Purpose

After several meetings and 6 focus groups of members of the congregation, the following purpose statement was created, edited, and chosen.

Seek. Strive. Share. Serve.

The purpose of the congregation of Covington Presbyterian Church is to **seek** ways to better understand and share God's Good News of salvation offered by Jesus Christ. We shall **strive** to be living examples of His love for our congregation as well as local and global communities. We **share** our wealth, time, talents, and faith with those in need. We **serve** our neighbors as Christ calls us to do.

Goals

The following goals were chosen to reflect the purpose of Covington Presbyterian Church.

- Seek ways to better understand and share God's good news of salvation offered by Jesus Christ
- Strive to be living examples of God's love for our congregation as well as local and global communities
- Share our wealth, time, talents and faith with those in need
- Serve our neighbors as Christ calls us to do
- Improve our physical resources for ministry

Primary Strategies

The following are the 5 primary strategies that the team felt were the most important and the ones that are most capable of being completed soon. When one of these is completed, we suggest it be replaced with one of our secondary strategies.

- Develop a taskforce to explore ways to enhance our music program and report to the Session within 3 months
- Create a communications team to develop a plan for better advertising and brand development and help us become more visible in the community through social media, the website, advertisements, and community events
- Provide leadership training opportunities for current and potential elders, deacons, Sunday school leaders and staff members annually

Primary Strategies cont'd

- Establish a fund of at least \$1,000.00 for emergency assistance to be distributed by the deacons
- Hire an architect to develop a master plan within the next year with priority given to bathrooms, parking and classroom space

Secondary Strategies

The following strategies are strategies developed by the team that we felt would fulfill the purpose and the meet the goals of the church. These are to replace a primary strategy once completed. They have been listed under the goals to which they match best.

Seek....

- Develop a small group program with at least 4 groups
- Provide one additional worship service per week
- Initiate a taskforce of interested members to explore development of a worship service using a variety of worship styles

Strive...

- Provide leadership training opportunities for current and potential elders, deacons, Sunday school leaders and staff members annually
- Hire a full-time Director of Christian Education within the next two years
- Hire a Communications Director to invest in a better webpage complete with video and podcast capabilities
- Provide fellowship opportunities twice monthly for our church family such as: pot-luck dinners, movie nights, football games, etc.

Share...

- Provide annual local mission opportunities
- Provide for national or international mission trips every two years
- Partner with fellow PCUSA churches to share resources, ideas and mission opportunities
- Increase giving to the local Food Bank by 10% each year

Serve...

- Become more of a presence in the community and participate in at least 4 areas this year
- Hold an annual community wide worship service
- Develop an elderly assistance program within the next year

Physical Facilities...

- Examine the possibility of a capital campaign within the next two years

Prayerfully Submitted by team members:

Peter Wilson

Dianne Kaack

Jennifer Fell

Ann Boushie

Chuck Morton

Garland Anderson

Mark Finch

Ex. Officio-Rev. Rob White